

# ALL INDIA EX-SERVICEMAN ELECTRONICS AND COMPUTER INSTITUTE (AIESECI)

(A LEADING PROFESSIONAL & TECHNICAL TRAINING INSTITUTE SINCE 1997)

(An ISO EMS & QMS Certified Organization)

Accredited By Govt. of India

**Franchise Booklet for Category-C**



**C-29/69, Near Sant Nirankari Bhawan, Lohamandi, Maldahiya, Varanasi-221002**

**☎ 0542-2200346, 6306192346, 9936250578, 9415301989**

**Website : [www.aieseci.org](http://www.aieseci.org)    ✉ aieseci09@rediffmail.com, aieseci09@gmail.com**

## **About AIESECI : All India Ex-Serviceman Electronics and Computer Institute**

**(AIESECI)**, is a society registered under society Registration Act, 1860, having its **Registered Office at C-29/69 Lohamandi Maldahiya, Varanasi (U.P.) established in 1997.** AIESECI Accredited by NIELIT (National Institute of Electronics and Information Technology) Govt. of India last 17 years for IT 'O' Level & DLC Courses. We are also Skill Hub Training Centre of NIELIT since 2021. AIESECI runs Industry demanded highly job oriented various courses for employment generation in India, in the field of Computer IT Sector, Software Industry, Accounting and Designing sectors. More than 20000 student placed in National & Multinational Companies as well as self-employment scheme. We are provides quality training to student in these fields. Our students also Gold Medalist and Topper in State of BCA Course of UPRTOU State University of Uttar Pradesh. We are Associated with Govt. of Uttar Pradesh for O Level & CCC Computer Training for Backward Class Candidate in Society last 10 years. A lot of student every year avail facility and getting employment with the help of Employment Department, Govt of Uttar Pradesh. Our moto to provide 01 Lakh candidates computer education skilled training to urban and rural population for employment under self-certification as well as Govt. certification and project training. For achieving our motive we have planned to open more than 5000 training centers across India very soon. Now you can be a part of our mission.....

## **Support provided by Head Office**

- **Quality Education Guideline/Technique**
- **Employment based Attractive & Required Course Contents**
- **Faculty & Staff Training**
- **Unique Marketing Strategy/Branding**
- **Centralized Advanced Advertisement Plan sharing basis**
- **Online monitoring and Enrollment/Franchisee Management Panel**
- **Centralized Placement Assistance of candidate**
- **Project Training/CSR funded Training as per sharing basis**

## Affiliation & Certification

- Registered under Society Registration Act 1860 in 1997 for providing Technical Education.
- National Institute of Electronics & Information Technology (NIELIT),(erstwhile DOEACC Society), an Autonomous Scientific Society under the administrative control of Ministry of Electronics & Information Technology (MoE&IT), Government of India (Only Authorized Centre) ACCR NO.-0-1786.
- Ministry of Micro, Small & Medium Enterprises (MSME) we are associated with MSME vide Udyam Registration (UDYAM-UP-75-0106670)
- NIOS-National Institute of Opening Schooling, an autonomous organization in pursuance of National Policy on Education 1986 by the Ministry of Education (MOE), Government of India. AVI No. 710184
- Central Vigilance Commission associated with Integrity Pledge for integrity and good governance and promotes ethical business practices.
- We are ISO Certified organization for Quality Management System ISO 9001:2015 & Environmental Management system ISO 14001:2015 for the providing Education on Computer Software & Hardware Courses, Online (E-Learning), Soft Skill, Skill Development, Vocational Training, Counseling, Placement and Franchisee Development.
- Registered under NGO Darpan, Niti Ayog, Govt. of India
- Registered for 12A, 80G and CSR Projects

## Plan for Franchisee Skill Development/Training Centre in India

Under Action Plan 5000 Skill Development Center Across India (Phase-1)						
<b>प्रथम वरीयता</b>	<b>Computer Center/ Coaching Institute/Ex-Serviceman</b>					
Category	Location	Minimum Required Area	Application Fee	Franchisee Fee One Time	Expected Return (Per Year)	Investment
<b>C</b>	Block / Small City/ Rural Area	Minimum 1000 Sqft	Rs. 1100/-	Rs. 41500/-	08-10 Lakh	No Investment
न्यू स्किल डवलपमेंट सेन्टर/ कम्प्यूटर ट्रेनिंग सेन्टर खोलने का सुनहरा अवसर (इच्छुक व्यक्ति निम्न उपलब्धता के अनुसार इन्वेस्ट कर न्यूनतम लागत में ज्यादा आय कर सकते हैं)						
Category	Location	Minimum Required Area	Application Fee	Franchisee Fee One Time	Investment in New Setup (Infrastructure & Computer Set)	Expected Return (Per Year)
<b>C</b>	Block / Small City/ Rural Area	Minimum 1000 Sqft	Rs. 1100/-	Rs. 41500/-	04-05 Lakh	08-10 Lakh
<b>Support Provided by Head Office :</b> Quality Education & Operational Support, Advance Institute Panel for Student & Staff Management, Technical & Manpower Support, Advertisement Support (Print Media, Social Media , Electronic Media with National Channels), Corporate Support (Share Govt. Projects & CSR funds Work), Life Time Students Placement Support						
नोट : उत्तर प्रदेश के सभी जिला मुख्यालय, तहसील व ब्लॉक एरिया में केवल एक-एक ही फ्रेंचाइजी खोली जायगी।						

**Our Plan to Open 5000 Training Centre in India**

**& Generate 50000 Employments**



## Procedure for become a Franchisee/Skill Development Center

### Step-1 : Make Franchisee Application Fee Payment

Rs. 1100/- (Through Online/RTGS )

Bank Account No. : 408001010037057

Bank Account Name : All India Ex-Serviceman Electronics and Computer Institute

IFSC Code : UBIN0540803

Bank Name : Union Bank of India

Branch : Chetganj, Varanasi

### Step 2 : Note UTR No./ Transaction No. and Fee Payment Date for fill online Application

### Step-3 : Go to official website [www.aieseci.org](http://www.aieseci.org)

### Step-4 : Follow link **Franchisee Request** on web page

### Step-5 : Fill all basic required details carefully & upload required documents ( Data will be officially used later)

### Step-6 : You will receive a sequence no. (Please Note for future references)

### Step-7 : Take a printout after submission all details for future correspondence.

### Step-8 : If you will not receive any email from our side regarding this in next 07 working days the you may send reminder email to us with all correspondence at [aieseci09@gmail.com](mailto:aieseci09@gmail.com)

### Step-9 : Pay Franchisee Fee after confirmation Email from Head Office.

## Procedure for Selection of Franchisee Centre

### Step-1 : Every Franchisee Centre get Unique Sequence No.

### Step-2 : Documents Verification & Checked Required Criteria

### Step-3 : Inspection Team Visit for Centre/Location Verification

### Step-4 : Check Franchisee Fee Deposition Status

### Step-5 : Allotment of Franchisee Code & Issue Franchisee Certificate

### Step-6 : Support from H.O. to all related query

## Minimum Required Infrastructure For C Category Computer Centre

S.No.	Infra/Instruments	Quantity	Remark	Total Area
01	Reception	01	100 Sqft.	1000 Sqft.
02	Office	01	70 Sqft.	
03	Waiting Area	01	50 Sqft.	
04	Library	01	50 Sqft.	
05	Class Room	02	150 Sqft. (Capacity 12 student) 100 Sqft. (08 Std)	
06	Computer Lab	02	150 Sqft. + 100 Sqft. 20 Computer (12+8)	
07	Separate Boys & Girls Washroom	01:01	80 Sqft	
08	Drinking Water Facility	For Boys & Girls		
Infrastructure & Investment				Minimum Expected Invest (Rs.)
01	Reception Table & Chair	01:02 (Including Table)	Equipped with Sufficient Lights & Fans	6000/-
02	Office Table & Chair	01:02 (Including Table)		6000/-
03	Waiting Area	05 Chair		2500/-
04	Library	05 Chair, 01 Table		4000/-
05	Class Room	Writing Chair 20 with Handle, 02 Faculty Chair		12000/-
06	Computer Lab	Computer Table, 20 Lab Chair, 02 Faculty Chair		45000/-
07	Fan, Light, Cooler Etc.			15000/-
Computer System/Teaching Aids/Hardware				
01	Computer Sets	20	Processor: Core-2 or Above Memory: Min. 2 GB RAM Disk space: Min. 160 GB Monitor : Min. 16.5” UPS /Online UPS	240000/-
02	Printer & Scanner	01		15000/-
03	Electricity /Genset/Inverter	01		30000/-
04	Internet Connection	01		3000/-
05	Library Books	20		3000/-
06	Stationery	As per need		1000/-
07	CCTV Camara	Cover All Area		20000/-
08	Laptop/Computer Set (Office Use)	01		25000/-
Staff/Manpower				
01	Receptionist/Counselor	01		
02	Centre Manager/Centre Director	01		
03	Guard	01		
04	Peon	01		
05	Faculty	03		
Software Requirement				
01	Windows, Microsoft-Office, Tally. ERP 9/Prime Concepts of Image Editing & Advertising- Adobe InDesign, Adobe Photoshop , C & C++, Java , Graphics Designing - Corel Draw, Adobe Flash, Typing Master, Libre Office, Python *Franchisee Centre required to purchase Software on own basis			

## Expected Trainees Utilization in Centre in a Year

Batch Time	Student Class Room 1	Student Class Room 2	Student Computer Lab (12 + 8)
08:00-09:30	12	08	20
09:30-11:00	12	08	20
11:00-12:30	12	08	20
Lunch Break			
01:30-03:00	12	08	20
03:00-04:30	12	08	20
04:30-06:00	12	08	20
Total Student Regular Slot in a Year	72	48	120
	240		

## Expected Return

Total Student Enrolled in a Year – 240

Average Fee Per student – 8000/-

Total Collection in Year = 1920000/-

## Activities and Achievement

Gold Medalist for UP Topper in Year 2014 UPRTOU Getting Certificate from Honorable Governor of Uttar Pradesh



Gold Medalist for UP Topper in Year 2015 UPRTOU Getting Certificate from Honorable Governor of Uttar Pradesh



Getting Certificate from Honorable Governor of Uttar Pradesh under PM Daksh Computer Training Program



Free Mobile Distribution by BHU IT  
Head P.K Chakrawarti to Talented  
Students



O Level & CCC Toper Students getting  
certificate in Swatantra Bhawan BHU  
from Honrable Rajya Mantri  
(Divyangjan & OBC Kalyan) U.P Govt.  
Sri Narendra Kashyap



O Level & CCC Toper Students after  
getting certificate in Swatantra  
Bhawan BHU from Honrable Rajya  
Mantri (Divyangjan & OBC Kalyan) U.P  
Govt. Sri Narendra Kashyap



O Level & CCC Topper Student  
certificate distribution program in  
AIESECI Campus



We have experience to conduct  
various Online CBT Examination of  
Govt. Recruitment & Certification i.e  
Bank, SSC, Airforce, Navy, Army, O  
Level, CCC, Pearson Vue, IIT, JEE, KIIT,  
FIIT JEE Etc.



Free Laptop Distribution to all India  
topper student under Talent hunt  
Examination (Student of AIESECI  
Shaktinagar, Sonbhadra)



## Long Term Diploma/Certificate Program & Scope of Course

S.No.	Course	Minimum Eligibility	Duration	Fee	Certificate Issuing Body	Scope of Course / Job Sector
01	<b>Diploma in Computer Hardware &amp; Networking Engineering (DCHNE)</b> Overview of Desktop & OS, Hardware Maintenance & Troubleshooting, Windows & Application Software Installation, Basic Networking, IP Addressing System & Tools, Job work Training	12 <sup>th</sup> Pass	06 Months	12200/-	Autonomous Certificate by AIESECI	<i>Good demand in the Small Scale Enterprises, IT Companies, Hardware Troubleshooting Centre, Service Centre, IT Hardware Shops required this type Manpower</i>
02	<b>DFA - Diploma in Financial Accounting</b> Fundamental of Computer, DOS and Windows, MS-Office ( Word, Excel, Powerpoint, Access) Internet, Tally Erp. 9.0/Prime, Goods & Service Tax (GST), Payroll, Advance Excel, Job work Training	12 <sup>th</sup> Pass	06 Months	8000/-	Autonomous Certificate by AIESECI	Candidate will be prepared to work in the accounting, business, and financial sectors. I.e. Firm, Agency, Shopping Malls, Distributer etc
03	<b>ADCA - Advance Diploma in Computer Application</b> Fundamental of Computer, DOS and Windows, MS-Office ( Word, Excel, Powerpoint, Access) Internet, Tally Erp. 9.0/Prime, DTP (Pagemaker, Corel Draw, Photoshop), Programming Concept( C, C++, HTML)	12 <sup>th</sup> Pass	12 Months	10000/-	Autonomous Certificate by AIESECI	Candidate will be prepared for Official Jobs in Private Organization, Hospital, Company etc. Candidate also get basic foundation for the higher courses in IT Field
04	<b>DCA - Diploma in Computer Application</b> Fundamental of Computer, DOS and Windows, MS-Office ( Word, Excel, Powerpoint, Access) Internet, Tally Erp. 9.0/Prime, DTP ( Pagemaker, Corel Draw, Photoshop)	10 <sup>th</sup> Pass	09 Months	7200/-	Autonomous Certificate by AIESECI	Candidate will be prepared for Official Jobs in Private Organization, Hospital, Company, Designing Sector firm, Newspaper/Books Publication Firms etc.
05	<b>CCA - Certificate in Computer Application</b> Fundamental of Computer, DOS and Windows, MS-Office ( Word, Excel, Powerpoint, Access) Internet	10 <sup>th</sup> Pass	06 Months	4800/-	Autonomous Certificate by AIESECI	<b>Official &amp; Data Entry Jobs</b>
06	<b>Certificate in Desk Top Publishing (DTP)</b> Fundamental of Computer, Operating System, Application Software Installation Process & Driver, Pagemaker, Corel Draw, Photoshop	10 <sup>th</sup> /12 <sup>th</sup> Pass	03 Months	3000/-	Autonomous Certificate by AIESECI	Candidate will be prepared as a Advertisement Designer, Logo Designer, Photo Editor, Composer, Expert DTP Operator
07	<b>CCO - Certificate Course in Office Automation</b> Basic Fundamental of Computer, Introduction of Operating System, Basics of MS-Office, Introduction of Internet	10 <sup>th</sup> Pass	03 Months	2400/-	Autonomous Certificate by AIESECI	<b>Official &amp; Data Entry Jobs</b>
08	<b>CFA - Certificate in Financial Accounting</b> Tally Erp. 9.0/Tally Prime (Ledger, Invoicing Challan, Inventory Control, Godown)	10 <sup>th</sup> Pass	03 Months	3000/-	Autonomous Certificate by AIESECI	<b>Accounts Data Entry Jobs</b>
09	<b>CFA Plus - Certificate in Financial Accounting Plus</b> Fundamental of Computer, Tally Erp. 9.0/Tally Prime (Ledger, Invoicing Challan, Inventory Control, Godown), Goods & Service Tax (GST)	10 <sup>th</sup> Pass	04 Months	4000/-	Autonomous Certificate by AIESECI	<b>Accounts Data Entry &amp; Tax Invoice/ Challan Preparation Jobs</b>

Modular Program						
S.No.	Course	Minimum Eligibility	Duration	Fee	Certificate Issuing Body	Scope of Course / Job Sector
01	Advance Excel	12 <sup>th</sup>	01 Month	2500/-	Autonomous Certificate by AIESECI	Advance Knowledge of related field and get job in related Field
02	Computer Typing (Hindi, English)	----	02 Month	2500/-		
03	C Programming	12 <sup>th</sup>	02 Month	3000/-		
04	C++ Programming	12 <sup>th</sup>	02 Month	3000/-		
05	Core Java	12 <sup>th</sup>	02 Month	4000/-		
06	Advance Java with Core Java	12 <sup>th</sup>	03 Month	6500/-		
07	PHP	12 <sup>th</sup>	02 Month	6500/-		
08	Python	12 <sup>th</sup>	02 Month	6500/-		
09	SQL	12 <sup>th</sup>	01 Month	3500/-		
10	HTML, Java Script	12 <sup>th</sup>	45 Days	4500/-		

**Note : As per Centre's Requirement and Market Review /Technology related Job oriented courses designed and approved by Head Office time to time.**

**For More Details you may Visit or Contact**

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