

ALL INDIA EX-SERVICEMAN ELECTRONICS AND COMPUTER INSTITUTE (AIESECI)

(A LEADING PROFESSIONAL & TECHNICAL TRAINING INSTITUTE SINCE 1997)

(An ISO EMS & QMS Certified Organization)

Accredited By Govt. of India

Franchise Booklet for Category-B



C-29/69, Near Sant Nirankari Bhawan, Lohamandi, Maldahiya, Varanasi-221002

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About AIESECI : All India Ex-Serviceman Electronics and Computer Institute

(AIESECI), is a society registered under society Registration Act, 1860, having its **Registered Office at C-29/69 Lohamandi Maldahiya, Varanasi (U.P.) established in 1997.** AIESECI Accredited by NIELIT (National Institute of Electronics and Information Technology) Govt. of India last 17 years for IT 'O' Level & DLC Courses. We are also Skill Hub Training Centre of NIELIT since 2021. AIESECI runs Industry demanded highly job oriented various courses for employment generation in India, in the field of Computer IT Sector, Software Industry, Accounting and Designing sectors. More than 20000 student placed in National & Multinational Companies as well as self-employment scheme. We are provides quality training to student in these fields. Our students also Gold Medalist and Topper in State of BCA Course of UPRTOU State University of Uttar Pradesh. We are Associated with Govt. of Uttar Pradesh for O Level & CCC Computer Training for Backward Class Candidate in Society last 10 years. A lot of student every year avail facility and getting employment with the help of Employment Department, Govt of Uttar Pradesh. Our moto to provide 01 Lakh candidates computer education skilled training to urban and rural population for employment under self-certification as well as Govt. certification and project training. For achieving our motive we have planned to open more than 5000 training centers across India very soon. Now you can be a part of our mission.....

Support provided by Head Office

- **Quality Education Guideline/Technique**
- **Employment based Attractive & Required Course Contents**
- **Faculty & Staff Training**
- **Unique Marketing Strategy/Branding**
- **Centralized Advanced Advertisement Plan sharing basis**
- **Online monitoring and Enrollment/Franchisee Management Panel**
- **Centralized Placement Assistance of candidate**
- **Project Training/CSR funded Training as per sharing basis**

Affiliation & Certification

- Registered under Society Registration Act 1860 in 1997 for providing Technical Education.
- National Institute of Electronics & Information Technology (NIELIT),(erstwhile DOEACC Society), an Autonomous Scientific Society under the administrative control of Ministry of Electronics & Information Technology (MoE&IT), Government of India (Only Authorized Centre) ACCR NO.-0-1786.
- Ministry of Micro, Small & Medium Enterprises (MSME) we are associated with MSME vide Udyam Registration (UDYAM-UP-75-0106670)
- NIOS-National Institute of Opening Schooling, an autonomous organization in pursuance of National Policy on Education 1986 by the Ministry of Education (MOE), Government of India. AVI No. 710184
- Central Vigilance Commission associated with Integrity Pledge for integrity and good governance and promotes ethical business practices.
- We are ISO Certified organization for Quality Management System ISO 9001:2015 & Environmental Management system ISO 14001:2015 for the providing Education on Computer Software & Hardware Courses, Online (E-Learning), Soft Skill, Skill Development, Vocational Training, Counseling, Placement and Franchisee Development.
- Registered under NGO Darpan, Niti Ayog, Govt. of India
- Registered for 12A, 80G and CSR Projects

Plan for Franchisee Skill Development/Training Centre in India

Under Action Plan 5000 Skill Development Center Across India (Phase-1)						
प्रथम वरीयता	Already Running Private ITI/ Private Degree College/ Computer Center/ Coaching Institute/Ex-Serviceman					
Category	Location	Minimum Required Area	Application Fee	Franchisee Fee One Time	Expected Return (Per Year)	Investment
B	District Head Quarter / Urban Area /Rural Area	Minimum 1500 Sqft.	Rs. 1100/-	Rs. 48500/-	15-20 Lakh	No Investment
न्यू स्कूल डवलपमेंट सेन्टर/ कम्प्यूटर ट्रेनिंग सेन्टर खोलने का सुनहरा अवसर (इच्छुक व्यक्ति निम्न उपलब्धता के अनुसार इन्वेस्ट कर न्यूनतम लागत में ज्यादा आय कर सकते हैं)						
Category	Location	Minimum Required Area	Application Fee	Franchisee Fee One Time	Investment in New Setup (Infrastructure & Computer Set)	Expected Return (Per Year)
B	District Head Quarter / Urban Area / Rural Area	Minimum 1500 Sqft.	Rs. 1100/-	Rs. 48500/-	07-08 Lakh	15-20 Lakh
Support Provided by Head Office : Quality Education & Operational Support, Advance Institute Panel for Student & Staff Management, Technical & Manpower Support, Advertisement Support (Print Media, Social Media, Electronic Media with National Channels), Corporate Support (Share Govt. Projects & CSR funds Work), Life Time Students Placement Support						
नोट : उत्तर प्रदेश के सभी जिला मुख्यालय, तहसील व ब्लाक एरिया में केवल एक-एक ही फ्रेन्चाइजी खोली जायगी।						



Our Plan to Open 5000 Training Centre in India
& Generate 50000 Employments

Procedure for become a Franchisee/Skill Development Center

Step-1 : Make Franchisee Application Fee Payment

Rs. 1100/- (Through Online/RTGS)

Bank Account No. : 408001010037057

Bank Account Name : All India Ex-Serviceman Electronics and Computer Institute

IFSC Code : UBIN0540803

Bank Name : Union Bank of India

Branch : Chetganj, Varanasi

Step 2 : Note UTR No./ Transaction No. and Fee Payment Date for fill online Application

Step-3 : Go to official website www.aieseci.org

Step-4 : Follow link **Franchisee Request** on web page

Step-5 : Fill all basic required details carefully & upload required documents (Data will be officially used later)

Step-6 : You will receive a sequence no. (Please Note for future references)

Step-7 : Take a printout after submission all details for future correspondence.

Step-8 : If you will not receive any email from our side regarding this in next 07 working days the you may send reminder email to us with all correspondence at aieseci09@gmail.com

Step-9 : Pay Franchisee Fee after confirmation Email from Head Office.

Procedure for Selection of Franchisee Centre

Step-1 : Every Franchisee Centre get Unique Sequence No.

Step-2 : Documents Verification & Checked Required Criteria

Step-3 : Inspection Team Visit for Centre/Location Verification

Step-4 : Check Franchisee Fee Deposition Status

Step-5 : Allotment of Franchisee Code & Issue Franchisee Certificate

Step-6 : Support from H.O. to all related query

Minimum Required Infrastructure For B Category Computer Centre

S.No.	Infra/Instruments	Quantity	Remark	Total area
01	Reception	01	100 Sqft.	1500 Sqft.
02	Office	01	100 Sqft.	
03	Waiting Area	01	100 Sqft.	
04	Library	01	100 Sqft.	
05	Class Room	02	300 Sqft. (Capacity 25 student)	
06	Computer Lab	02	250 Sqft. (Capacity 25 Computer) 150 Sqft. (Capacity 15 Computer)	
07	Separate Boys & Girls Washroom	02:01 Urinal 03	100 Sqft	
08	Drinking Water Facility	For Boys & Girls		
Infrastructure & Investment				Minimum Expected Invest (Rs.)
01	Reception Table & Chair	01:03 (Including Table)	Equipped with Sufficient Lights & Fans	10000/-
02	Office Table & Chair	01:03 (Including Table)		10000/-
03	Waiting Area	10 Chair, Table		8000/-
04	Library	25 Chair, 01 Table		20000/-
05	Class Room	Writing Chair 50 with Handle, 02 Faculty Chair		40000/-
06	Computer Lab	Computer Table, 40 Lab Chair, 02 Faculty Chair		100000/-
07	Fan, Light, Cooler			25000/-
Computer System/Teaching Aids/Hardware				
01	Computer Sets	40	Processor: Core-2 or Above , Memory: Min. 2 GB RAM Disk space: Min. 160 GB , Monitor : Min. 16.5” , UPS /Online UPS	400000/-
02	Printer & Scanner	01		15000/-
03	Electricity /Genset	01		35000/-
04	Internet Connection	01		5000/-
05	Library Books	50		5000/-
06	Stationery	As per need		2000/-
07	CCTV Camara	Cover All Area		30000/-
08	Laptop/Computer Set (Office Use)	01		25000/-
Staff/Manpower				
01	Receptionist/Counselor	01		
02	Centre Manager/Centre Director	01		
03	Guard	01		
04	Peon	01		
05	Faculty	04		
Software Requirement				
01	Microsoft-Office, Tally. ERP 9 Concepts of Image Editing & Advertising- Adobe InDesign, Adobe Photoshop , Java Graphics Designing - Corel Draw, Adobe Flash Typing Master, Libre Office, Arduino IDE, Python IDE, *Franchisee Centre required to purchase Software on own basis			

Expected Trainees Utilization in Centre in a Year

Batch Time	Student Class Room 1	Student Class Room 2	Student Computer Lab
08:00-09:30	25	15	40
09:30-11:00	25	15	40
11:00-12:30	25	15	40
Lunch Break			
01:30-03:00	25	15	40
03:00-04:30	25	15	40
04:30-06:00	25	15	40
Total Student Regular Slot	150	90	240
	480		

Expected Return

Total Student Enrolled in a Year – 480

Average Fee Per student – 9000/-

Total Collection in a Year – 4320000/-

Activities and Achievement

Gold Medalist for UP Topper in Year 2014 UPRTOU Getting Certificate from Honorable Governor of Uttar Pradesh



Gold Medalist for UP Topper in Year 2015 UPRTOU Getting Certificate from Honorable Governor of Uttar Pradesh



Getting Certificate from Honorable Governor of Uttar Pradesh under PM Daksh Computer Training Program



Free Mobile Distribution by BHU IT
Head P.K Chakrawarti to Talented
Students



O Level & CCC Toper Students getting
certificate in Swatantra Bhawan BHU
from Honrable Rajya Mantri
(Divyangjan & OBC Kalyan) U.P Govt.
Sri Narendra Kashyap



O Level & CCC Toper Students after
getting certificate in Swatantra
Bhawan BHU from Honrable Rajya
Mantri (Divyangjan & OBC Kalyan) U.P
Govt. Sri Narendra Kashyap



O Level & CCC Topper Student
certificate distribution program in
AIESECI Campus



We have experience to conduct
various Online CBT Examination of
Govt. Recruitment & Certification i.e
Bank, SSC, Airforce, Navy, Army, O
Level, CCC, Pearson Vue, IIT, JEE, KIIT,
FIIT JEE Etc.



Free Laptop Distribution to all India
topper student under Talent hunt
Examination (Student of AIESECI
Shaktinagar, Sonbhadra)



Long Term Diploma/Certificate Program & Scope of Course

S.No.	Course	Minimum Eligibility	Duration	Fee	Certificate Issuing Body	Scope of Course / Job Sector
01	Professional Diploma in Computer Hardware & Networking Engineering (PDCHNE) Overview of Desktop & OS, Basic Networking, Outlook, Office 365 & Mobile Office, Managing Vender & IT Asset, MCITP, CCNA, RHCE, Specialization in CCNA	12 th Pass	12 Months	42200/-	Autonomous Certificate by AIESECI	<i>Good demand in the fields of data Centre, Security and Collaboration Technologies. All IT field Industry, Company, Organization required this type Manpower</i>
02	ADFA – Advance Diploma in Financial Accounting Fundamental of Computer, DOS and Windows, MS-Office (Word, Excel, Powerpoint, Access) Internet, Tally Erp. 9.0/Prime, Goods & Service Tax (GST), Payroll, Advance Excel, Busy Software Training, Introduction to SAP, Job work Training	12 th Pass	06 Months	12000/-	Autonomous Certificate by AIESECI	Candidate will be prepared to work in the accounting, business, and financial sectors. I.e. Firm, Agency, Shopping Malls, Distributer etc. Also Eligible to work in a structured company.
03	DFA - Diploma in Financial Accounting Fundamental of Computer, DOS and Windows, MS-Office (Word, Excel, Powerpoint, Access) Internet, Tally Erp. 9.0/Prime, Goods & Service Tax (GST), Payroll, Advance Excel, Job work Training	12 th Pass	06 Months	10000/-	Autonomous Certificate by AIESECI	Candidate will be prepared to work in the accounting, business, and financial sectors. I.e. Firm, Agency, Shopping Malls, Distributer etc
04	MDSE – Master Diploma in Software Engineering Fundamental of Computer, DOS and Windows, MS-Office & Office 365 (Word, Excel, Powerpoint, Access) Internet, Tally Erp. 9.0/Prime, Busy Training, DTP (Pagemaker, Corel Draw, Photoshop CS), Programming Concept(C, C++, HTML, Java Script, CSS,) Python Programming, Angular & Node JS, My SQL, Mongo DB, AWS, Azure, React with Live Project work & Communication Skill)	12 th Pass/Graduation	24 Months	24000/-	Autonomous Certificate by AIESECI	Candidate will be prepared Software Developer, System Designer, Web Developer, App Developer, Content Creator, Software Testing Engineers etc.
05	ADCA - Advance Diploma in Computer Application Fundamental of Computer, DOS and Windows, MS-Office (Word, Excel, Powerpoint, Access) Internet, Tally Erp. 9.0/Prime, DTP (Pagemaker, Corel Draw, Photoshop), Programming Concept(C, C++, HTML)	12 th Pass	12 Months	12000/-	Autonomous Certificate by AIESECI	Candidate will be prepared for Official Jobs in Private Organization, Hospital, Company etc. Candidate also get basic foundation for the higher courses in IT Field
06	DCA - Diploma in Computer Application Fundamental of Computer, DOS and Windows, MS-Office (Word, Excel, Powerpoint, Access) Internet, Tally Erp. 9.0/Prime, DTP (Pagemaker, Corel Draw, Photoshop)	10 th Pass	09 Months	9000/-	Autonomous Certificate by AIESECI	Candidate will be prepared for Official Jobs in Private Organization, Hospital, Company, Designing Sector firm, Newspaper/Books Publication Firms etc.
07	CCA - Certificate in Computer Application Fundamental of Computer, DOS and Windows, MS-Office (Word, Excel, Powerpoint, Access) Internet	10 th Pass	06 Months	6000/-	Autonomous Certificate by AIESECI	Official & Data Entry Jobs

08	CDM- Certificate in Digital Marketing Fundamental of Computer, Online Reputation Management, SMM (Social Media Marketing), SEO (Search Engine Optimization) E-Commerce, Ste & Blogging, Mobile & Email Marketing, Google Ads & Affiliate Marketing, Soft Skill & PD	12 th Pass	06 Months	20200/-	Autonomous Certificate by AIESECI	Candidate will be prepared as a Digital Marketer, Freelancer, Digital Advt. Adviser, Self Employed Services etc.
09	CGD-Certificate in Graphics Designing Fundamental of Computer, Operating System, Application Software Installation Process & Driver, Corel Draw, Photoshop, Illustrator, Job work Training (Logo, Banner Design, Photo Editing, Documents Composing etc.)	12 th Pass	06 Months	20200/-	Autonomous Certificate by AIESECI	Candidate will be prepared as a Advertisement Designer, Logo Designer, Photo Editor, Composer, Expert DTP Operator
10	Certificate Course in Auto CAD Fundamental of Computer, Operating System, Application Software Installation Process & Driver, Introduction to Computer Added Design, Advance Setting of Array & Dimension style, Layer Filter, Fillet & Polar Tracking, Block & Plot Creation, Measurement of Area, Volume, Distance, Radius, Angle Using Measure Tool, Job Work Training	12 th Pass	06 Months	20200/-	Autonomous Certificate by AIESECI	Candidate will be prepared as a Layout Designer, Architect Designer, Building Designer, Interior Designer, Blue Print Designer etc.
11	Certificate in Desk Top Publishing (DTP) Fundamental of Computer, Operating System, Application Software Installation Process & Driver, Pagemaker, Corel Draw, Photoshop	10 th /12 th Pass	03 Months	4000/-	Autonomous Certificate by AIESECI	Candidate will be prepared as a Advertisement Designer, Logo Designer, Photo Editor, Composer, Expert DTP Operator
11	CCO - Certificate Course in Office Automation Basic Fundamental of Computer, Introduction of Operating System, Basics of MS-Office, Introduction of Internet	10 th Pass	03 Months	3000/-	Autonomous Certificate by AIESECI	Official & Data Entry Jobs
12	CFA - Certificate in Financial Accounting Tally Erp. 9.0/Tally Prime (Ledger, Invoicing Challan, Inventory Control, Godown)	10 th Pass	03 Months	3000/-	Autonomous Certificate by AIESECI	Accounts Data Entry Jobs
13	CFA Plus - Certificate in Financial Accounting Plus Fundamental of Computer, Tally Erp. 9.0/Tally Prime (Ledger, Invoicing Challan, Inventory Control, Godown), Goods & Service Tax (GST)	10 th Pass	04 Months	6000/-	Autonomous Certificate by AIESECI	Accounts Data Entry & Tax Invoice/ Challan Preparation Jobs

Modular Program

S.No.	Course	Minimum Eligibility	Duration	Fee	Certificate Issuing Body	Scope of Course
01	MCITP	10 th /12 th + Basic Networking	03 Months	18500/-	Autonomous Certificate by AIESECI	Hardware and Networking Sectors IT Companies
02	CCNA	10 th /12 th + Basic Networking	02 Months	14500/-		Hardware and Networking Sectors IT Companies
03	RHCE	10 th /12 th + Basic Networking	03 Month	20500/-		Hardware and Networking Sectors IT Companies

